

FRANT PARISH COUNCIL

Advertising Policy

Frant Parish Council have agreed the following policy regarding advertising on Council property. As this is an Area of Outstanding Natural Beauty it is imperative that the following rules are adhered to.

Definitions

FPC - Frant Parish Council
Council property - Frant Green, Noticeboard outside Frant Stores, Noticeboard at Bells Yew Green bus shelter.

- Any advertising on Council property may only be displayed with written authority from FPC, although generally permission will not be given to advertising benefiting business or private interests.
- Advertising must be for information pertinent to the community, or in support of community events.
- Adverts are not to be displayed for any more than 21 days and must be removed within 2 days following an event.
- The period of display is to be agreed with FPC.
- Adverts must be in keeping with the area. FPC will permit bold 'conservative' text with small pictures but not adverts with 'garish' colours.
- No obscene or offensive language or images are to be used.
- Specific siting for the advertising will be outlined in the permission.

This policy is to be enforced by the Council. Any advertising found without written permission will be removed and a possible fine levied.

Consent from Frant Parish Council does not imply that a planning consent from Wealden District Council would be granted for the advertising media being used.